**JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP**

**BOARD OF TRUSTEES MEETING**

**HELD AT**

**THE NATIONAL TRUST FOR HISTORIC PRESERVATION**

Watergate Office Complex

Monument Room, 10th Floor (enter on 11th Floor)

2600 Virginia Avenue NW, Suite 1100

Washington, DC 20037

May 19, 2017

10:00 a.m.

**BUSINESS MEETING MINUTES**

Chairman Stuart Haney called the meeting to order at 10:08 a.m.

Members attending: JTHG Team attending:

Chairman Stuart Haney Bill Sellers

Co-Vice Chair Chuck Ledsinger Michelle Burrelli

Secretary Jim Campi (via teleconference) Mary Krygiel

Elizabeth von Hassell Katherine Wilkins

Gertraud Hechl

Elizabeth Merritt Also in Attendance:

Jim Moorman

Chris Wall Rich Dressner

David Williams Brent Glass

Mr. Haney welcomed everyone. Ms. Merritt spoke about the current Watergate Office building and the previous National Trust for Historic Preservation office building in Dupont Circle, which NTHP sold 3 years ago.

Motion: To approve the Minutes of the Board’s February 17, 2017 business meeting.

Chairman Haney asked for comments.

NONE BEING OPPOSED, THE MOTION CARRIED

Financial Discussion:

Ms. Krygiel gave on overview of the financial documents distributed. Chairman Haney discussed the Mr. Seller’s recent meeting with Cornelia Keller’s son Christoph Stutts, and transferring JTHG’s existing REIT (donated by Ms. Keller, now deceased) into a Cornelia Keller Scholarship fund. Ms. Krygiel discussed the terms of the line of credit proposed by Middleburg Bank. Although the terms are unusual, it is set up to protect the organization and ensure JTHG has the funds to pay for the 829 Studios contract for new websites. Chairman Haney and Mr. Ledsinger agree that this will ease financial tensions before the fundraising campaign begins.

Sale of the Tin Shop:

Realtors Charlotte Bonini and Atoka Properties submitted proposals for sale of the Tin Shop, which were distributed to the Trustees. The Board created an ad hoc committee for the sale of the Tin Shop, which will include Mr. Haney and Mr. Ledsinger.

Motion: To pursue the sale of the Tin Shop and simultaneously seek an interim/permanent office.

MOTION BY: Stuart Haney

SECONDED BY: Chris Wall

NONE BEING OPPOSED, THE MOTION CARRIED

Motion: To approve the line of credit as proposed by Middleburg Bank.

MOTION BY: Chuck Ledsinger

SECONDED BY: David Williams

NONE BEING OPPOSED, THE MOTION CARRIED

Program Updates:

Living Legacy Tree Planting Project – JTHG is still planning 2-3 events per year, but generally scaling back efforts. Partnerships with Bartlett Tree Experts and Booz Allen Hamilton for the geo-tagging will help keep this initiative moving forward.

Certified Tourism Ambassador (CTA) Program – JTHG is cancelling this program, and will send letters to current CTAs and Mickey Schaefer and Associates in the coming months.

Wayfinding – JTHG is stepping back from this program temporarily to focus on the residential camp.

Mr. Williams stated that it would be great to revive some of the programs we are eliminating once JTHG is on more stable financial footing.

Mr. Sellers talked about the NHA funding and the current discussions within the Alliance of National Heritage Areas.

Residential Camp and June 4 Event:

Mr. Dressner opened discussion of the residential camp by stating that this program is the best and most important program to fulfill the mission of The Journey. Mr. Dressner outlined the goal of the fundraising campaign, and how the June 4 event at Mrs. Mars’ pavilion can help JTHG to accomplish this.

Mr. Haney noted that when budgeting for scholarships on a need-basis, it is important to budget for additional expenses including transportation to get these students to camp.

While discussing selling naming rights to the camp, Mr. Glass stated that the Smithsonian requires a donor to pay 50% of the total cost to be given naming rights for 10-20 years. Ms. von Hassell stated naming rights should not be given in perpetuity, and that JTHG should not under-price that right.

Mr. Glass discussed the possibility of franchising the camp around the country, or in the 48 other National Heritage Areas. This is a national model, and there is potentially an international market for this idea. Mr. Glass also recommended forming a partnership with the Gilder Lehrman Institute to recruit teachers.

Mr. Dressner discussed developing a corporate giving program for the camp.

The next Board meeting will be held on September 8, 2017 at a location to be determined.

Chairman Haney adjourned the meeting at 1:57pm.

**I certify that the above represents the relevant minutes of the Board of Trustees meeting:**

Jim Campi, JTHG Board Secretary