**JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP**

**BOARD OF TRUSTEES MEETING**

**Held Via Teleconference**

November 13, 2017

10:00 a.m.

**BUSINESS MEETING MINUTES**

Chairman Stuart Haney called the meeting to order at 10:04 a.m.

Members attending: JTHG Team attending:

Chairman Stuart Haney Bill Sellers

Co-Vice Chair Chuck Ledsinger Michelle Burrelli

Co-Vice Chair Kathleen Kilpatrick Mary Krygiel

Treasurer Chris Miller Katherine Wilkins

Gertraud Hechl

Betsey Merritt Also in Attendance:

Jim Moorman

Chris Wall Rich Dressner

David Williams Brent Glass

Ana Hernandez (829)

Halie Olszowy (829)

National History Academy Updates

Website Updates

829 Studios’ Halie Olszowy and Ana Hernandez used join.me to show the current temporary website and give a preview of the formats for the permanent website which will go live in December or January.

Mr. Ledsinger asked how people will find the new [www.historycamp.com](http://www.historycamp.com) website. Mr. Sellers explained the process for promotion, including the purchase of email lists and promotional articles.

Ms. Merritt asked why there isn’t a link to the History Camp website on the National Heritage Area website. Mr. Sellers and the 829 team discussed the back-end isuues with the current website, and mentioned that the permanent website will include a link to www.HallowedGround.org.

Mr. Sellers presented the Harvard Business School partnership and discussed the National History Academy using the American history cases developed by Professor David Moss as the curriculum for classroom days. Professor Moss will also help the Academy recruit teachers who are trained in his method, as well as teach the first case himself on James Madison and the ‘Federal Negative’ at James Madison’s Montpelier.

Mr. Sellers stated that recruitment is our major priority. Chairman Haney and Mr. Sellers met with David Coleman, the President of the College Board, to discuss recruitment and use of the Student Search Service three weeks ago.

Fundraising

Mr. Sellers emphasized the importance of fundraising at this point to avoid being undercapitalized in the first year of the National History Academy. The current fundraising goal is to raise a million dollars before the Academy begins in June. Mr. Sellers took a moment to thank Trustees who have helped identify and approach potential donors.

Chairman Haney gave an update about the extraordinarily positive response to the program, and the need to convert that response to donations. Chairman Haney asked that board members connect Mr. Sellers with contacts who may be able to make financial commitments.

Mr. Dressner stated that the National History Academy has a strong and compelling message, and a mission that ultimately strengthens the region. Mr. Dressner asked reiterated the request for a list of prospects to contact.

Chairman Haney asked about next steps with regards to the program and operations. Mr. Sellers stated that we have advertised for an Admissions and Recruiting Coordinator position to assist with recruitment.

Mr. Ledsinger asked how the sale of the Tin Shop is progressing. Mr. Sellers stated that we have dropped the price and switched realtor companies, but have had no serious interest.

Chairman Haney discussed the original mission of the Journey Through Hallowed Ground, and the potential for the National History Academy to create a solid financial base to continue with our original mission and programs.

Mr. Sellers gave an update on the Route 15 safety and access issues along the Journey Through Hallowed Ground National Scenic Byway north of Leesburg.

Financials

Mr. Haney and Ms. Krygiel gave a brief update on the financials presented.

Motion: To change the fiscal year from a June 30 close to a September 30 close.

MOTION BY: Chuck Ledsinger

SECONDED BY: Chris Miller

NONE BEING OPPOSED, THE MOTION CARRIED

Motion: To accept the 2017 990 as presented by Mitchell and Co.

MOTION BY: Chuck Ledsinger

SECONDED BY: Chris Miller

NONE BEING OPPOSED, THE MOTION CARRIED

Chairman Haney gives accolades to the staff on the high level at which the National History Academy is coming together. The staff is incredibly small and is making the Journey proud of its heritage and its future.

Chairman Haney adjourned the meeting at 11:05 am.

**I certify that the above represents the relevant minutes of the Board of Trustees meeting:**

Jim Campi, JTHG Board Secretary