

**JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP  
BOARD OF TRUSTEES MEETING**

**HELD VIA**

Conference Call  
August 5, 2020  
10:00 a.m.

**BUSINESS MEETING MINUTES**

**Members attending:**

Chair Chuck Ledsinger  
Treasurer Chris Miller  
Secretary Jim Campi  
Gertraud Hechl  
Peter Friedman  
Kathleen Kilpatrick  
Betsy Merritt  
Chris Wall  
David Williams  
Elizabeth von Hassell

**JTHG Team attending:**

Bill Sellers  
Michelle Burrelli  
Katherine Wilkins  
Penny Williams

**Other Attendees:**

Brent Glass  
Victoria Gonzalez  
Nicole Hamilton

The meeting was called to order at 10:05 am.

Chair Ledsinger welcomed everyone to the meeting.

**Motion:** To approve the minutes of the May 6, 2020 Board meeting.

MOTION BY: David Williams

SECONDED BY: Chris Wall

NONE BEING OPPOSED, THE MOTION CARRIED

**Financial Discussion**

Ms. Williams gave an overview of the financials as presented to the Board. Mr. Miller asked about the tuition income for National History Academy. Mr. Sellers discussed the donations, scholarships and tuition for the program. Ms. Williams also discussed the SBA PPE loan and potential forgiveness. JTHG would like to submit an application for forgiveness for the 8-week period to close out the loan.

**Motion:** To authorize submission of forgiveness application for full \$105,400 SBA Loan principal.

MOTION BY: Chris Miller

SECONDED BY: David Williams

NONE BEING OPPOSED, THE MOTION CARRIED

### **Update on Wayfinding Agreement with VDOT**

Ms. Williams provided an update on the Wayfinding program and our current agreement with VDOT. Mr. Sellers discussed JTHG's responsibility to replace the signs and VDOT's concerns about vandalism given the organization's name. Mr. Sellers offered an option for a less expensive gateway sign versus the large masonry gateway in the original plan. Mr. Miller, Mr. Williams and Ms. Kilpatrick are strongly in favor of the stone gateway sign. Mr. Sellers asked if we should consider using the revised logo. Mr. Williams thinks we should proceed with the existing logo.

Ms. Williams stated that we are inquiring about insurance to cover the replacement cost of the signs.

Chair Ledsinger is sensitive to the fact that people from minority groups may have a much stronger reaction to the name of the organization than those present. Dr. Glass has heard people question if this was a religious organization based on the name, but believes we should proceed with the signs and consider re-naming long-term. Ms. Merritt thinks we should go with the masonry sign and take more time to look at the name in the future.

**Motion:** To authorize signatures approving VDOT Memorandum of Understanding and Appendix A, updating our agreement under UPC95464-- agreement anticipated from VDOT August 2020.

MOTION BY: David Williams

SECONDED BY: Chris Miller

NONE BEING OPPOSED, THE MOTION CARRIED

### **Discussion of JTHG Programs**

#### **National History Academy Online**

Mr. Sellers provided an update on registration numbers for National History Academy Online. Mr. Sellers discussed the program overall, and the future applications and possibilities as we look at ways to monetize this formula. Mr. Wall asked about utilizing recordings of the site visits and how we can use these assets in the future. Mr. Miller questioned whether JTHG resources were fully utilized for the online program.

#### **Living Legacy**

Ms. Wilkins spearheaded the planting of 210 trees in April and provided an update on the geotagging and organization effort.

#### **Route 15 north and south of Leesburg**

Mr. Sellers provided an update on the Route 15 initiative. Mr. Williams and Mr. Miller gave insight into recent meetings.

**Fundraising Report**

Mr. Sellers updated the Board on fundraising, briefly outlining steps JTHG will take this fall to reach out to new and existing donors.

**Other business**

Mr. Sellers proposed an Annual Meeting on December 4, 2020.

The meeting adjourned at 11:39 am.