**JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP**

**BOARD OF TRUSTEES MEETING**

**HELD**

Via Video Conference

June 4, 2021

10:00 a.m.

**BUSINESS MEETING MINUTES**

Members attending: JTHG Team attending:

Chair Chuck Ledsinger Bill Sellers

Vice Chair Kathleen Kilpatrick Michelle Burrelli

Treasurer Chris Miller Katherine Wilkins

Secretary Jim Campi Penny Williams

Peter Friedman

Gertraud Hechl Other Attendees:

Betsy Merritt

David Vela Brent Glass

Chris Wall

David Williams

The meeting was called to order at 10:19 am.

Chair Ledsinger confirmed that Notice of Meeting has been given and that a quorum is in attendance.

**Motion:** To approve the minutes of the March 12, 2021 Board meeting.

MOTION BY: Chris Wall

SECONDED BY: Gertraud Hechl

NONE BEING OPPOSED, THE MOTION CARRIED

**Motion:** To approve the minutes of the May 3, 2021 Board meeting.

MOTION BY: Kathleen Kilpatrick

SECONDED BY: Chris Wall

NONE BEING OPPOSED, THE MOTION CARRIED

**Financial Discussion**

Ms. Williams presented the May Financials and the financial report.

**Motion:** To amend Section 7.4 of the Bylaws to read: The President is authorized to execute contracts obligating the Partnership up to $10,000, with obligations above that amount approved by the Executive Committee via email or in person vote as a body, outside the approved annual budget.

MOTION BY: Chris Wall

SECONDED BY: Kathleen Kilpatrick

NONE BEING OPPOSED, THE MOTION CARRIED

**JTHG Programs**

National History Academy Online

Mr. Sellers provided an update on the National History Academy Online program including the workshops which will launch soon. Ms. Burrelli gave an update on registrations and email marketing.

Live Stream Tour Series

Ms. Burrelli gave an update on the live stream tours which have been operating weekly since March.

Hispanic Heritage Month

Mr. Vela talked about the strategic opportunities with the National Park Service to create resources and products related to these ethnic months, especially given the diversity of students participating in National History Academy. There are additional opportunities to partner the National Park Foundation around this initiative.

Ms. Kilpatrick suggested NHA target programs that address Native American history and culture as there are critical sites in Virginia that relate to this history.

Mr. Vela discussed possible ways to build the next generation of historians and cultural resources people and conservation stewards within diverse communities.

Naming of “National History Academy”

Mr. Sellers asked the Board for their thoughts on the name “National History Academy. Ms. Burrelli showed an analysis of popular search terms comparing “history camp” with “democracy camp,” “civics camp,” etc. Ms. Kilpatrick stated that the word “history” isn’t politically loaded like some other terms are and is also a good umbrella for what the program is doing. Mr. Wall agrees and thinks the fact that it is the most searched term is proof.

Route 15

Mr. Sellers reported on a meeting this week that approved the CPAM. Ms. Merritt said it has been interesting and frustrating to see Loudoun County’s different approaches to Rt 15 north and Rt 15 south of Leesburg.

Mr. Sellers provided additional background on the Route 15 initiative and the current status.

Wayfinding

Mr. Sellers reported that all 59 signs are now up in Virginia.

**Fundraising Report and Recruiting**

Mr. Sellers discussed the recent move from Mail Chimp for email marketing to Engaging Networks.

Mr. Sellers discussed recent calls with NEH, who are very interested in our online programs and field trips. Mr. Sellers also reported recent work on an application for a three-year cooperative agreement with NEH which is due in July.

Mr. Sellers discussed the fact that we have continued fundraising but haven’t been able to grow the donor pool during the COVID pandemic.

**Other business**

* Proposed 2021 meetings:
  + September 10, 2021
  + Annual Meeting – November 12, 2021

**Motion:** To adjourn the meeting.

MOTION BY: David Vela

SECONDED BY: Chris Wall

NONE BEING OPPOSED, THE MOTION CARRIED

The meeting adjourned at 11:39 am.