

**JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP
BOARD OF TRUSTEES MEETING**

HELD
Via Video Conference
September 17, 2021
10:00 a.m.

BUSINESS MEETING MINUTES

Members attending:

Chair Chuck Ledsinger
Secretary Jim Campi
Peter Friedman
David Vela
Chris Wall
David Williams

JTHG Team attending:

Bill Sellers
Michelle Burrelli
Katie Smolar
Penny Williams

Other Attendees:

Brent Glass

The meeting was called to order at 10:03 am.

Chair Ledsinger confirmed that the Notice of Meeting has been given and that a quorum is in attendance.

Ms. Williams presented the financials, including the balance sheet and PPP loan forgiveness, and presented the restricted fund accounts and current receivables.

Motion: To approve the minutes of the June 4, 2021 Board meeting.

MOTION BY: Peter Friedman
SECONDED BY: Chris Wall
NONE BEING OPPOSED, THE MOTION CARRIED

Motion: To amend the Registered Office to 201 Loudoun Street, S.E., Suite 201, Leesburg, VA 20175.

MOTION BY: David Vela
SECONDED BY: Chris Wall
NONE BEING OPPOSED, THE MOTION CARRIED

National History Academy Online

Mr. Sellers discussed National History Academy Online enrollment this past summer and marketing and messaging challenges in the current political climate. The biggest

strength of NHA is in the diversity of students, and in-person experiences are where the program has the biggest impact.

Hispanic Heritage Month

Mr. Sellers discussed the Hispanic Heritage Month program and ongoing live-stream tour series.

50 programs in 50 states

Mr. Sellers discussed plans to have a 5-day NHA experience in every state by 2026. The America250 initiative will bring funding to every state for civic programming which is a great opportunity for NHA. Mr. Vela is excited that National History Academy makes history relevant to the lives of the students. Mr. Wall said the magnitude of this project could be enormous.

Ms. Smolar introduced herself as the Director of Educational Programs and discussed her current travels and social media posts about sites within the Journey Through Hallowed Ground National Heritage Area.

Mr. Wall asked about future residential Academy programs. Mr. Sellers reiterated that the residential Academy is the flagship program, and we anticipate running two 2.5 week programs during the summer of 2022.

Living Legacy Tree Planting Project

Mr. Sellers discussed 55 trees planted at Buckland that must be removed due to the historic easement.

National Heritage Area

Mr. Sellers discussed potential office space in the Lucketts Volunteer Fire Department building, and looking for a long-term office.

Fundraising Report and Recruiting

Mr. Sellers discussed recent communication with donors and updates on summer programs and the five-year plan. Dr. Glass discussed the strategic opportunity with America250 and NHA's expertise in place-based learning. Dr. Glass stated that National History Academy satisfies historical, social, and visual literacy, and we should emphasize these in the Case for Support. The testimonials from staff and students also make our case very strong. Dr. Glass said the projected budget should be as tight as possible.

Other business

Proposed 2021 meetings: Annual Meeting – November 5th, 12th, or December 3, 2021

Motion: To adjourn the meeting.

MOTION BY: Chris Wall

SECONDED BY: David Williams
NONE BEING OPPOSED, THE MOTION CARRIED

The meeting adjourned at 12:04 pm.