

**JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP
BOARD OF TRUSTEES ANNUAL MEETING**

HELD

Via Video Conference

December 3, 2021

10:00 a.m.

BUSINESS MEETING AGENDA

10:00 a.m. Call to Order & Welcome Chair Chuck Ledsinger

- Confirm Notice of Meeting has been given
- Attendance Report and Confirm Quorum
- Approve September 17, 2021 meeting minutes
 - **Motion:** To approve the minutes of the September 17, 2021 Board meeting.

10:05 a.m. Nominating and Governance Committee Chair Chuck Ledsinger

Motion: To nominate the following slate of officers for 2022:

- Chair: Chuck Ledsinger
- Vice Chair: Kathleen Kilpatrick and Chris Wall
- Treasurer: Chris Miller
- Secretary: Jim Campi and Betsy Merritt
 - Assistant Secretary: Michelle Burrelli

Trustees completing their second 3-year term in 2021 (Nominate for third term)

- Peter Friedman
- Gertraud Hechl
- Chris Wall

Motion: To renominate the following board members for a third term on the board: Peter Friedman, Gertraud Hechl and Chris Wall.

Nomination of new Trustees

- Hollis McLoughlin
- Martha Raymond

Motion: To nominate Hollis McLoughlin and Martha Raymond to serve on the JTHG Board of Trustees.

- Request Hollis McLoughlin and Martha Raymond to join the meeting.

- Strategic Recruitment of new Trustees
- Execution of Conflict of Interest Statements

- 10:15 a.m. Financial Discussion Chris Miller
Penny Williams
- Preliminary FY2021 Financial Report and Financial Trend Analysis
 - PPP loan forgiven
 - Status of 2021 Audit
 - FY2021 Budget vs. Actual
 - 2022 Budget & Projected Cash Flows
 - **Motion:** To approve the 2022 Budget.
 - Possible Staffing Changes
 - Recruiting and Marketing Manager
 - Possibly a temporary position for 2022

- 11:00 a.m. JTHG Programs Bill Sellers
Michelle Burrelli
- National Heritage Area
 - New Sunset Legislation pending. Extend from 2023 to 2036
 - Possible boundary adjustments
 - National Heritage Area evaluation
 - National Scenic Byway
 - Route 15 North and South of Leesburg
 - Cardin Trail project
 - Wayfinding
 - Living Legacy
 - Historic Buckland
 - National History Academy
 - Residential
 - Summer Academy
 - Spring break programs
 - Other regional or state Academies
 - Online programs
 - Historyfieldtrips.org
 - Summer History Academy Online
 - Weekly online visits
 - Future growth

- 12:00 p.m. Fundraising Report Bill Sellers
Brent Glass
- Fundraising update
 - Jacqueline Mars
 - Individuals
 - Corporate sponsorships
 - Foundations
 - Government grants
 - Educational partners
 - Future opportunities
- 12:30 p.m. Discussion of JTHG Strategic Direction Bill Sellers
- Strategic Direction
 - Education initiatives
 - Heritage Tourism initiatives
 - Preservation & Conservation initiatives
- 1:45 Other business
- Proposed 2022 meetings:
 - March 11, 2022
 - June 3, 2022
 - September 9, 2022
 - Annual Meeting - December 9, 2022
- 2:00 p.m. Adjourn
- **Motion:** To adjourn the meeting.