JOURNEY THROUGH HALLOWED GROUND PARTNERSHIP
BOARD OF TRUSTEES ANNUAL MEETING

HELD
Via Video Conference
December 3, 2021
10:00 a.m.

BUSINESS MEETING AGENDA

10:00 a.m. Call to Order & Welcome  Chair Chuck Ledsinger
- Confirm Notice of Meeting has been given
- Attendance Report and Confirm Quorum
- Approve September 17, 2021 meeting minutes
  
  Motion: To approve the minutes of the September 17, 2021 Board meeting.

10:05 a.m. Nominating and Governance Committee  Chair Chuck Ledsinger

Motion: To nominate the following slate of officers for 2022:
- Chair: Chuck Ledsinger
- Vice Chair: Kathleen Kilpatrick and Chris Wall
- Treasurer: Chris Miller
- Secretary: Jim Campi and Betsy Merritt
  
  Assistant Secretary: Michelle Burrelli

Trustees completing their second 3-year term in 2021 (Nominate for third term)
- Peter Friedman
- Gertraud Hechl
- Chris Wall

Motion: To renominate the following board members for a third term on the board: Peter Friedman, Gertraud Hechl and Chris Wall.

Nomination of new Trustees
- Hollis McLoughlin
- Martha Raymond

Motion: To nominate Hollis McLoughlin and Martha Raymond to serve on the JTHG Board of Trustees.

- Request Hollis McLoughlin and Martha Raymond to join the meeting.
- Strategic Recruitment of new Trustees
- Execution of Conflict of Interest Statements

10:15 a.m.  Financial Discussion  Chris Miller
            Penny Williams
- Preliminary FY2021 Financial Report and Financial Trend Analysis
- PPP loan forgiven
- Status of 2021 Audit
- FY2021 Budget vs. Actual

- 2022 Budget & Projected Cash Flows
  - **Motion:** To approve the 2022 Budget.

- Possible Staffing Changes
  - Recruiting and Marketing Manager
    - Possibly a temporary position for 2022

11:00 a.m.  JTHG Programs  Bill Sellers
            Michelle Burrelli
- National Heritage Area
  - New Sunset Legislation pending. Extend from 2023 to 2036
  - Possible boundary adjustments
  - National Heritage Area evaluation

- National Scenic Byway
  - Route 15 North and South of Leesburg
  - Cardin Trail project

- Wayfinding
- Living Legacy
  - Historic Buckland

- National History Academy
  - Residential
    - Summer Academy
    - Spring break programs
    - Other regional or state Academies
  - Online programs
    - Historyfieldtrips.org
    - Summer History Academy Online
    - Weekly online visits
  - Future growth
12:00 p.m.  Fundraising Report

- Fundraising update
  - Jacqueline Mars
  - Individuals
  - Corporate sponsorships
  - Foundations
  - Government grants
  - Educational partners
- Future opportunities

Bill Sellers
Brent Glass

12:30 p.m.  Discussion of JTHG Strategic Direction

- Strategic Direction
  - Education initiatives
  - Heritage Tourism initiatives
  - Preservation & Conservation initiatives

Bill Sellers

1:45  Other business

- Proposed 2022 meetings:
  - March 11, 2022
  - June 3, 2022
  - September 9, 2022
  - Annual Meeting - December 9, 2022

2:00 p.m.  Adjourn

- Motion: To adjourn the meeting.